

Cookie Policy

Last updated: May 31, 2025

This Cookie Policy explains how **Where Is Everybody Inc.** («we», «us», or «our») uses cookies and similar technologies on our website <https://begemot.ai> (“Site”).

By using the Site, you consent to the use of cookies as described below. You can manage your preferences at any time as explained in the “Your choices” section.

1. What are cookies?

Cookies are small text files that are stored on your device when you visit a website. They help websites remember information about your visit (like your preferred language or login status), which can make your next visit easier and the site more useful to you.

We also use similar technologies such as pixels, web beacons, and local storage.

2. Why we use cookies

We use cookies for several reasons:

Purpose	Description
Essential cookies	Required for the operation of the site and to provide core functionality
Analytics cookies	Help us understand how users interact with the site (e.g., via Google Analytics)
Functional cookies	Allow the site to remember your preferences and improve your experience
Advertising cookies	Used to deliver relevant ads and measure the effectiveness of our marketing campaigns

3. Third-party cookies

Some cookies are set by third parties on our behalf to enable features or advertising. These may include:

- Google Analytics (user behavior)
- Meta/Facebook Pixel (marketing attribution)
- Stripe (secure payment sessions)

We do not control these cookies directly. Please refer to the privacy policies of these providers for more details.

4. Your choices

You can manage or disable cookies in the following ways:

- Via browser settings – Most browsers allow you to control cookies through settings or preferences.

Opt-out tools – You can opt out of certain third-party cookies using:

- Google Ads Settings
- Network Advertising Initiative
- YourOnlineChoices (EU)

If you disable cookies, some features of our Site may not work as intended.

5. Legal basis for use (GDPR/EEA users)

For users in the European Economic Area (EEA) or United Kingdom, we rely on:

- Consent for non-essential cookies (e.g., analytics, advertising)
- Legitimate interest or necessity for essential cookies
- A cookie banner will be shown to collect your consent on your first visit.

6. Updates to this policy

We may update this Cookie Policy from time to time. When we do, we'll post the new version and update the "Last updated" date.

7. Contact us

If you have any questions about our use of cookies or this Cookie Policy, please contact:

Where Is Everybody Inc.
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support@begemot.ai